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Isbn Edizioni is a publishing house based in Milan. Established in 2004 as an imprint of Il Saggiatore Publishing Group, Isbn Edizioni has been, from the beginning of 2009 on, completely independent.

Its shareholders are Luca Formenton, also chairman and owner of il Saggiatore, and Massimo Coppola, CEO and Editorial Director. Massimo Coppola has a degree in Philosophy and is also a filmmaker and a TV presenter.

Its editorial focus stems from the idea that there is a generation of readers, thirty-something, whose conception of “cultural object” is far wider than that of their parents: they are curious and open-minded, they don’t have fixed models with which they judge reality and with which they feel comfortable, they aren’t heavy readers but they consume culture without prejudice. For this, books have to be seen through new eyes, with new and complex means that are completely different from the artificial categories of high or low culture.

Isbn proves that it is still possible to be independent, to do high-quality books. The aim of Isbn is to publish books with complex, interesting ideas and try the best it can to sell them —not the reverse; selling a lot of books no matter what they are. We first look for good books—and then it’s our job to make them work.

Isbn gives great attention to the look of its books—that’s why we spent a whole year during the start-up to find an idea that best matches our philosophy. Our books—with no cover images, all white, the edges colored in different ways according to the different lists we have—are classical and radically new at the same time.

Isbn Edizioni





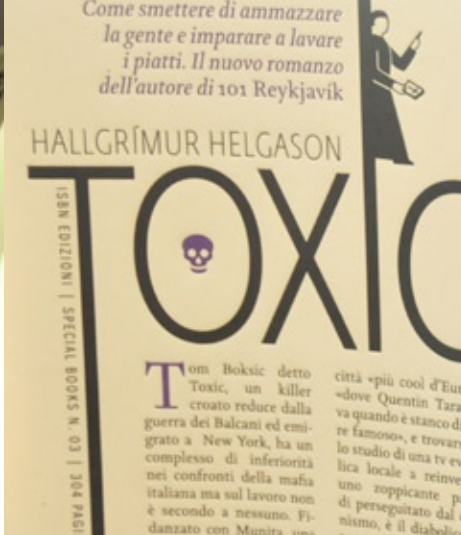
RED BOOKS (FICTION)

From its beginning, Isbn Edizioni has been building a strong catalog of young writers from the United States and the United Kingdom (Richard Brautigan, David Ohle, Tom Mc Carthy, ZZ Packer, Breece D’J Pancake, Cynan Jones among others). We always gave special attention to contemporary and classic European literary fiction, translating some of the best writers coming from France (Grégoire Bouillier, David Bessis, Antoine Audouard, Abdellah Taïa), Germany (Feridun Zaimoglu, Sherko Fatah, Ulrich Peltzer, Kathrin Röggla, Joachim Zelter), Russia (Sergej Samsonov, Il’ja Mitrofanov, Il’ja Stogoff, Anna Starobinec), and Spain (Jordi Punti, Javier Calvo).

Along with European writers, our list includes contemporary writers coming from all over the world: Torsten Krol, José Dalisay, Tirdad Zolghadr, Nakano Hitori and anthologies of young writers from India, China, and Singapore which are often originated in-house.

Since the beginning we have also published new fiction and non-fiction from young Italian writers; all of these titles have been well-reviewed. In few cases, film rights have been sold, and some of them have been awarded nationally recognized literary prizes. Rights to many of these writers have been sold abroad. You can learn more about them by visiting the foreign rights section on our website.

www.isbnedizioni.it/foreign-rights/



SPECIAL BOOKS (FICTION)

Launched in 2010, this new fiction series, with a brand new graphic and packaging approach, focuses on foreign, edgy, and plot-driven novels, with big potential and a wider audience.

First titles: Paul Murray's *SKIPPY DIES*, Shannon Burke's *BLACK FILES*, Hallgrímur Helgason's *A HITMAN'S GUIDE TO HOUSE CLEANING* and Douglas Coupland's *GENERATION «A»*.

YELLOW BOOKS (NON FICTION)

The first in our non-fiction series is dedicated to pop culture (with music essays by Simon Reynolds, Hugh Barker and Juval Taylor, Paul Morley and Matt Taibbi), socio-political and economic essays (Susan Faludi, Elizabeth Pisani, Mark Ames, Jean Peyrelevade, Philip Nobel, Brian Whitaker, Francis Wheen and Michael Bre-en), football essays (Simon Kuper, Simon Freeman), and philosophy essays (Peter Szendy, Ruwen Ogien, Jérôme Garcin's *Nouvelles mythologies*).



BLUE BOOKS (MAINLY ILLUSTRATED NON FICTION)

The second in our non-fiction series is mostly illustrated and also includes cinema interviews/essays (Aki Kaurismaki in conversation with Peter Von Bagh, Stanley Kubrick's EXTRATERRESTRIAL INTERVIEWS, Kevin Conroy Scott's interviews on screenwriting) to music culture (THE CLASH BY THE CLASH, Karlheinz Stockhausen, Thurston Moore's MIX TAPE) and pop culture (from subbuteo to judo — told by Yves Klein — from dancing and clubbing to skating, from design to photography and how to set up a political revolution).

Our passion for contemporary American culture is reflected in the three-volume publication of THE BEST OF THE BELIEVER, the cult monthly magazine published by Eli Horowitz and Dave Eggers, as well as in the publication of THE FUTURE DICTIONARY OF AMERICA, edited by Dave Eggers, Jonathan Safran Foer, Nicole Krauss, and Eli Horowitz.

DVD

Book+DVD projects (TECH STUFF by Tobor Experiment and THE FILTH AND THE FURY by Julien Temple, BIANCIARDI! by Massimo Coppola — also produced by the in-house film production company and selected in the Venice Film Festival 2007, and Spike Jonze's production HEAVY METAL IN BAGHDAD).



REPRINTS (FICTION/NON FICTION)

The newly launched paperback series of Isbn Edizioni's best selling novels and essays.

First titles: Brece DJ Pancake's *SHORT STORIES*, Michela Murgia's *THE WORLD HAS TO KNOW*, Simon Reynold's *RIP IT UP AND START AGAIN*.

GLI ANTIMERIDIANI

The complete works by great Italian writers and culture critics, We've started with Luciano Bianciardi in two volumes. The second, *ANTIMERIDIANO*, is dedicated to Oreste Del Buono.

ITALIAN NOVECENTO (FICTION)

At the very basis of the new series Italian Novecento is the need to reconsider and revivify "contemporary classics"; those great books by great authors that appeared during the twentieth century and were withdrawn from bookstore shelves for a number of reasons, along with original forewords and afterwords, all edited by the scholar (University of Turin Professor in History of Theatre), writer, and journalist Guido Davico Bonino.



ISBN READER

Isbn Edizioni enters the newest e-book market with an initiative that's unique in the world: isbn reader, a revolutionary application for Apple iPod/iPhone/iPad, available for free download.

At the a moment when the publishing industry is rapidly evolving, Isbn Edizioni has decided to create a new and original way to sell its works in electronic format: a dedicated application including a constantly updated online store and an e-book interface of the latest generation. Aware of the risks run by printed paper in the digital information age, Isbn Edizioni has decided to learn from the past in order to avoid the constant and inexorable decline suffered by the music industry in the last decade because of its lack of foresight.

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ISBN MILANO FILMS

In 2007 Isbn Edizioni set up production company called Isbn Milano Films: our first production is BIANCIARDI!, a documentary directed by Massimo Coppola about the life of the Italian intellectual Luciano Bianciardi, which was selected for the 64th International Venice Film Festival.



CULTURA POP

At the beginning of 2009, Isbn Edizioni started publishing and distributing for free in Italian bookstores a quarterly review named CULTURA POP. With a print run of around 5000 copies, this beautifully illustrated review is a useful tool for both bookseller and readers.